



# SHAVONNAH ROBERTS SCHREIBER

---

**EMAIL**

shavonnah@snr-creative.com

---

**WEBSITE**

www.shavonnahrobertsschreiber.com

**Shavonnah Roberts Schreiber is a speaker and marketing expert with nearly 20 years of experience developing and executing holistic marketing, business development, and communications plans for companies - ranging from boutique to global Fortune 500.**

She has led global teams that have created and executed global marketing programs and campaigns in the Americas, Europe, and Asia Pacific - with a proven track record for success.

Shavonnah is the founder and Managing Director of SNR Creative, a boutique marketing and communication firm. In addition to providing marketing and communication services to companies in industries such as aviation, energy, technology, and heavy manufacturing, SNR Creative also has two non-traditional practice areas - SNR Sports Management, which provides marketing services to athletes and athletic clubs and SNR Publishing, which provides marketing services for book authors. Whether working with construction engineers, athletes, or authors, Shavonnah and her team have a singular focus - helping their clients effectively brand, market, and position themselves, their services, and/or companies to achieve greater success.

Shavonnah's passion for marketing, leadership, and personal development come to life in her one-to-one coaching practice. In her practice, Shavonnah focuses on equipping fellow marketers with the tools needed to refine their authentic style and lead their teams with confidence. Additionally, Shavonnah is the co-host of a podcast, [Big Ideas | Small Business](#), which focuses on delivering insights and ideas to small business owners to help them scale their businesses. She is also an instructor at the University of Houston Small Business Development Center (UH SBDC). At the UH SBDC, Shavonnah leads marketing classes and workshops geared at helping small business owners uncover the best marketing tactics for their businesses.

Shavonnah has served at the board level in several non-profit organizations and is passionate about community engagement and advocacy. She is currently serving with the Jung Center, Hermann Park Conservancy, Houston Clean City Commission, UT Health IMM, and SEARCH Homelessness. Because of her extensive engagement in the Houston community, Shavonnah was hand-selected and featured in the Greater Houston Partnership's national "Houston: The City with No Limits" campaign designed to promote the limitless opportunities available to those who choose to make Houston their home. As a result, she has been the featured talent for national radio, print and video advertisements on behalf of the Greater Houston Partnership.

Shavonnah is a native Houstonian. She graduated from the University of Arizona with a B.A. in Communications and a minor in Journalism and received an MBA from the University of St. Thomas-Houston. Shavonnah is a member of Alpha Kappa Alpha Sorority, Inc. She is also a graduate of Leadership Houston Class XXX. Shavonnah is an American Marketing Association (AMA) member and has achieved the Professional Certified Marketer distinction through that organization. She also a skilled public speaker and has completed the Advanced Communicator Bronze and Advanced Leadership Bronze distinctions from Toastmasters International.

Shavonnah is married to Joseph, and the couple has three dogs that keep them thoroughly entertained- Teague (Bullmastiff), Wiley (Carolina swamp dog), and Cornell Klaus Pierre (French bulldog). She is also a fitness enthusiast and a certified personal trainer.