



SHAVONNAH R. SCHREIBER

CEO and BOARD DIRECTOR

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Shavonnah Schreiber is the Founder and CEO of SNR Creative®, a trusted strategic partner to Fortune 100 companies. Her firm specializes in business development, communications alignment, and executive advisory during moments of growth and organizational change. Under her leadership, SNR Creative® has delivered high-impact solutions across the aviation, energy, technology, and manufacturing sectors—securing projects with companies such as S&P Global, Accenture, AT&T, Microsoft, and Pfizer. The firm also brings deep experience supporting government entities and privately held organizations.

With over two decades of experience across the Americas, Asia Pacific (APAC), Europe, the Middle East, and Africa (EMEA), Shavonnah is recognized as a brand builder and growth strategist trusted by global enterprises. Her career spans business development, go-to-market execution, and stakeholder alignment during high-stakes change—including dual-sided M&A. Shavonnah also serves as an independent board director for two privately held companies and as an advisor to a third. A sought-after speaker and writer, she shares insights on leadership, personal and professional development, and community impact. Shavonnah is also a wellness enthusiast, a student pilot, and a dog mom.

Education

- **UNIVERSITY OF ST. THOMAS, Houston, Texas**
Master of Business Administration (MBA)
- **UNIVERSITY OF ARIZONA, Tucson, Arizona**
Bachelor of Arts:
Communication with Journalism Minor
Dean's List; Honors College

Continuing Education

- **HARVARD BUSINESS SCHOOL**
Women on Boards: Succeeding as a Corporate Director Program Certificate
- **CORNELL UNIVERSITY**
Diversity and Inclusion Program Certificate
- **CENTER FOR CREATIVE LEADERSHIP**
Leadership at the Peak: Executive development program

Signature Strengths

- **DIGITAL TRANSFORMATION**
- **INTEGRATED GLOBAL MARKETING STRATEGY**
- **INTERNAL & EXTERNAL STAKEHOLDER ENGAGEMENT**

Boards

CreatorCart™ www.creatorcart.com
privately held
Independent Board Director

Painters USA www.paintersusa.com
privately held
Independent Board Director

Community Involvement

Girl Scouts of San Jacinto
At-large member
Board Development Committee

UT Health
IMM Advisory Board Member | 2015 to present
Shavonnah R. Schreiber Women's Health Endowment
Est.2018 | McGovern Medical School

Leadership Houston
Board | 2021 to 2024
Board | 2014 to 2017
Class XXX | 2011

Awards

- **WOMEN WHO MEAN BUSINESS 2025 HONOREE**
Houston Business Journal 2025 Awards
- **TEXAS WOMEN'S HALL OF FAME 2023 INDUCTEE**
The Greater Houston Women's Chamber of Commerce